



VANCOUVER VIRTUAL REALITY  
FILM FESTIVAL

**Vancouver's First Virtual Reality Film Festival Set to Launch Spring 2017**  
*"Changing the experience of storytelling for the world by 360 degrees."*

For Immediate Release  
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**Vancouver, BC** - The Vancouver Virtual Reality Film Festival (**YVRFF**) will be the first of its kind in Western Canada. This emerging festival will add to the thriving Virtual Reality scene in Vancouver to highlight the best of the industry and celebrate the future of storytelling and audience engagement.

**YVRFF** will give Vancouver the opportunity to explore the world of VR with the most innovative technology at its fingertips. Some of the most respected VR producers and companies are working closely with the festival to celebrate the top creative minds and leading developments at the premier Vancouver VR Festival. Accessibility to VR has never been this easy, a change **YVRFF** is proud to make.

The Vancouver Virtual Reality Film Festival will provide a brand new movie-going experience that will inspire audiences by providing an entirely unique format to storytelling. By showcasing this incredible merging of art, narrative and technology **YVRFF** anticipates to inspire a whole new wave of VR filmmakers.

*"Virtual reality has given storytellers new dimensions to work with. The immersive nature of VR offers filmmakers a creative alternative to tell a story. We are providing the general public the ability to experience virtual reality in a unique and engaging way."* - Leon Ng, YVRFF co-founder.

**YVRFF** will showcase the endless possibilities that are directly connected with VR experiences in the fields of gaming, travel, education and entertainment. The festival will unveil the incredible evolution and developments of VR to the industry and public alike.

*"I am excited to be a part of the YVRFF and be in a position to share this transformative experience with audiences of all ages, and shine a spotlight on the visionary artists who are creating this interactive world."* Andy Chu, YVRFF co-founder.



**About the founders**

Leon Ng is the president of LNG Studios, an award winning creative visualization studio specializing in virtual reality, architecture and real estate. With his pioneering vision Ng is a natural to co-found the VR film festival with Andy Chu. FMA Entertainments' Chu has an exemplary record for being a visionary force behind an advanced production company which has developed and produced television and motion pictures.

For more information:

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