



VANCOUVER VIRTUAL REALITY  
FILM FESTIVAL  
April 28 – 29, 2017

## Final Line-up Announced for Vancouver's First Virtual Reality Film Festival

Changing the experience of storytelling for the world by 360 degrees

For Immediate Release  
April 12, 2017

**Vancouver, BC** -Vancouver's very own VR Film festival will open its doors to the city in 16 days. With a mission to make VR films more accessible to the masses, it is a new breed of festival.

With over 20 different activations, demos, and new technology on site guests will arrive to a VR wonderland. The festival has an innovative vision is to bring audiences on a journey with film like never before. *"Audiences are about to embark on a world class virtual cinematography trip. The theme, atmosphere and festival design have all been created to encourage the audience to submerge themselves into each VR experience we offer"* said **Andy Chu**, [YVRFF's](#) Co-founder and Creative Director. The impressive opening gala will transform into a VR mega airport, offering guidance and assistance to journey into new VR realms, while enjoying meticulous cocktails and charming 'flight' hosts to help all onboard.



[YVRFF](#) is planning an incredibly detailed event, beginning with the opening gala and finishing with the 5 feature films. The content has been carefully selected to exhibit the best of VR film's available. In celebration of it's inaugural year, YVRFF will be giving the first 100 guests their very own custom headsets to take home! YVRFF brings a brand new concept of festival to Vancouver, don't miss out on Western Canada's premier VR film festival.

**YVRFF's final program of films is:**

### REMEMBER



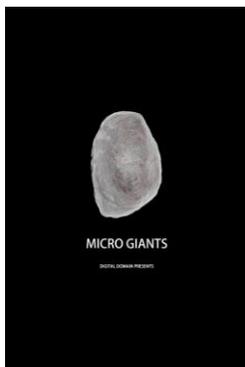
REMEMBER - is a VR sci-fi short film exploring our relationship with technology and its influence on our reality. Launched originally on the JAUNT VR platform, it is currently being developed into a VR series for international distribution.

### MISFITS



MISFITS - An observational documentary shot behind the scenes of one of the world's most unusual model agencies. A story that began twenty years ago when I first met Del, the star of the film, in a casting for ugly models. I won't ruin the story but he has come a long way since living in a garage with his motorcycles. Shot in one day in Berlin, my first 360 documentary.

### MICORGIANTS



MICORGIANTS - Developed by a creative team from Greater China, Micro Giants harnesses a real-world backdrop, while blending breakthrough visual effects, animation and VR technology to present viewers with a mind-boggling adventure through nature – through the eyes of an insect!

## MY BROTHER'S KEEPER



MY BROTHER'S KEEPER - A groundbreaking new virtual reality short film that tells the story of two brothers fighting on opposite sides of the Civil War and unknowingly reunite at Antietam, the bloodiest battle in American military history. Shot on location in Virginia using more than 150 Civil War re-enactors, the story is fictional but based on historical accounts of brothers who fought against each other in the war.

## VR GRAND CANYON



VR GRAND CANYON - A Vancouver studio, Perspective Films, Has produced VR Wonders of the World is a 360° virtual reality series that enables those who are adventurous to travel the globe experiencing amazing cities, breathtaking landscapes, diverse cultures and even outer space with a unique first person point of view. Are you afraid of heights? Fear not! Experience Arizona's famous landmark from the comfort of your seat. This wonder of the world offers spectacular sweeping panoramas of the Arizona desert and Colorado River, at a height of 7000 feet. Discover a Grand Canyon that would take a lifetime to experience.

YVRFF will be a memorable festival, unlike anything audiences have experienced before. For more information or to buy tickets, please visit [YVRFF](http://www.yvrff.com)

### About YVRFF

The YVRFF is a non-profit tech culture organization headquartered in Vancouver BC. Through the film festival we want to provide the everyday person with access to the innovation of VR and magic of film fused together in one incredible event. VR Film is changing the storytelling experience into 360 degrees and we are honoured to share this creative festival with the world! By hosting Western Canada's premier VR film festival we hope to create memorable experiences for audiences and provide exclusive access to the best selection of VR films out there. [www.yvrff.com](http://www.yvrff.com)

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